Registrar CVV <registrar@cvv.ac.in>

Chinmaya Vishwavidyapeeth: Change in Logo, regarding

1 message

Registrar CVV <registrar@cvv.ac.in> Fri, Mar 18, 2022 at 5:55 PM
To: Board Of Managment <bom@cvv.ac.in>
Cc: Vice Chancellor <vicechancellor@cvv.ac.in>

Respected members of the Board of Management,

In the last meeting of the Board of Management, several strategies were presented such as the award of scholarships, brand building, etc. that are being pursued for increasing admissions. As a part of the brand building exercise, Irrawaddy Online Services Pvt. Ltd. was appointed as the Consultants. After interacting with various stakeholders, it was suggested by them to redesign the logo to make it contemporary and more attractive to young aspirants.

The revised design was presented to various stakeholders, viz., faculty, students, parents, management and donors, and suggestions incorporated.

As we are embarking on a major admissions campaign for the academic year 2022-23, it is required to use the same in all our promotional materials.

The present logo is attached for your reference. The new logo is **presented here**.

Request your concurrence to adopt the new logo of Chinmaya Vishwavidyapeeth.

Sincerely,
Dr. Soumya S.
Registrar i/c

REGISTRAR
CHINMAYA VISHWAVIDYAPEETH

CHINMAYA VISHWAVIDYAPEETH * DEEMED TO BE UNIVERSITY *

Ajay Kapoor

Vice Chancellor
CHINMAYA VISHWAVIDYAPEETH

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