CHINMAYA VISHWA VIDYAPEETH
Ernakulam, Kerala–India

SHRI RAM COLLEGE OF COMMERCE
University of Delhi, New Delhi–India

INTERNATIONAL CONFERENCE

[Hybrid Mode]

New Horizons in Commerce, Finance and Economics



2023

FEBRUARY 16

FEBRUARY 17

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ABOUT CHINMAYA VISHWA VIDYAPEETH

Chinmaya Vishwa Vidyapeeth (CVV) is a Deemed-to-be-University in the 'de novo' category, started in 2017, the centenary year of the inspirational visionary, renowned Vedantic master and teacher par excellence, Swami Chinmayananda. CVV, with its headquarters at Chinmaya International Foundation (Adi Sankara Nilayam, Veliyanad, Ernakulam, Kerala, India), has been established as a torchbearer for the preservation of Indian cultural heritage and its knowledge traditions through higher education. Founded on the principles of Purity, Spirituality, Practicality and Innovation, its core mission is to blend the ancient and time-tested wisdom of India with present-day knowledge fields.





ABOUT SHRI RAM COLLEGE OF COMMERCE

Shri Ram College of Commerce (SRCC) is a constituent college of the University of Delhi was established in 1926 with the aim to achieve and sustain excellence in imparting education in commerce and economics, at both undergraduate level and postgraduate levels. The journey from 8, Darya Ganj to the present-day SRCC located at University of Delhi North Campus, Maurice Nagar, Delhi represents an evolution from a humble beginning to an illustrious preeminent and institution pioneering education in the sphere of commerce and economics in the Country. The history of SRCC sets the stage, the benchmarks, and the legacy for the College to sail steadfastly and unwavering towards its journey of being an Institution of global eminence.

SCOPE OF THE CONFERENCE



Businesses are made successful when they are made with a great vision backed by strong strategies. These strategies are designed keeping in mind the business situation prevailing at that moment. It is often seen that due to changed conditions, strategies made may have to be redesigned and implemented. The years from 2019-2021 would go into history as this period had not just shaken small businesses but also larger ones. Businesses and corporate houses are struggling for sustenance, let alone profits. History shows that crises change institutions and permanently impact societies directly or indirectly. In the aftermath of a crisis, the world economy, global supply chains, and international trade cannot be expected to return to 'what we perceived as normal' pre-crisis. We may expect businesses to reconsider globalised production chains, and we may see trends of localisation.

Some business units have been forced to close or suspend operations due to depleted sales and lack of adequate cash flow. While some dropped a few underperforming products from their product line, others closed a few of their branches. The solution to these and many such problems lies in academics and research.

Considering these critical events, the School of Contemporary Knowledge Systems (CKS) of CVV, is organizing an International Conference in collaboration with Shri Ram College of Commerce on "New Horizons in Commerce, Finance and Economics" on 16th and 17th February 2023. Discussions at the conference will stimulate ideas on developing a sustainable society and empowering stakeholders. The conference would attempt to facilitate researchers worldwide to present their research work, expanding knowledge and insight into the significant challenges currently being addressed in the research. Research papers, case studies, and articles are invited from various inter-disciplinary areas and sectors for the conference.

The conference aims at the following specific objectives:

- To provide an interdisciplinary forum on Commerce, Management and Economics for practitioners and academicians.
- To provide a robust platform for expressing interest and cognitive thoughts among all the active participants of the conference.
- To provide an opportunity to enhance the knowledge and skills required to solve problems and meet the challenges of dynamic decision-making in the business environment.
- To provide an opportunity for participants to upgrade their knowledge in the context of the global scenario.

WHO SHOULD PARTICIPATE?

This two-day international conference, in hybrid mode, is open for academicians, faculties, research scholars, students from UG and PG programmes, executives of government and non-governmental organisations and public policy experts globally.

WHAT WILL PARTICIPANTS ACHIEVE?

- An interface discussion within cross-sectional areas of research.
- An interactive, hands-on approach to carry-out future research with new generation management tools and techniques.
- Examples, illustrations and case studies of the best practice interventions in entrepreneurship around the country.
- An opportunity to dive deeper into areas including social innovation, empowerment, Indian business knowledge and more.
- Opportunities for collaborative research with experts in the fields of Commerce, Finance and Economics.

CONFERENCE TRACKS

COMMERCE AND FINANCE

» Accounting and Finance
» Banking and Financial Institutions
» Financial Inclusion
» Financial System in the New Economic Scenario
» Foreign Debt and International Trade
» Global Business Trends and Strategy
» Paradigm Shift in Accounting and Taxation Practices
» Poverty and Rural Development
» Prospects and Challenges for MSME
» Public Administration and Public Finance
» Supply Chain and Logistic Management
» Sustainable Development Under Dynamic Environment

ECONOMICS

- Advancing Economies and Innovations
- Agricultural Economics, Macroeconomics and Monetary Economics
- Development Economics and Health Indices
- Digital Innovation in Business and Economy
- Economic Methodology
- Economic Policy and Systems
- Green Politics and Ecological Economic Growth
- Household Behaviour and Family Economics
- Human Development Index and Alternate Developmental Indices
- Labour Economics
- Law and Economics
- Micro Financing and Financial Inclusion
- Migrant Labour and Internal Remittance Transmission
- Sustainable Economic Development

GENERAL MANAGEMENT

- Corporate Ethics and Governance and Taxation
- Impact of CSR on Social Development
- Branding and Implementation through CSR
- Management Information System
- Marketing and Rebranding
- Marketing, Statistics and Talent Management
- Society, Environment and Sustainable Growth
- Repositioning of Products under Redefined Economic Environment
- Scopes and Challenges of 'Local for Glocal'
- Travel and Tourism Management
- Women Empowerment
- Work From Home – Changing Scenario
- Work-Life Balance and Stress Management

NEW HORIZONS AND CONTEMPORARY ISSUES

- Blockchain and Crypto Technologies
- Contemporary Business, Economic and Financial Issues
- COVID-19 Impact on Economic, Business Activities and Solutions
- Emergence of a New Banking System
- Emerging Trends in Risk and Financial Reporting
- Entrepreneurship and Family Business
- Environment Protection
- Make in India
- Financial and Operational Analytics
- Global Pandemic and Business Disruption
- India and Global Finance and Global Economy
- International Business and Marketing
- International Trade and Business Sector
- International Trade and Economic Growth
- Recent Developments in Digital India

Note: The above list is only indicative and not exhaustive. The delegates are free to pick any topic of their choice having implications for the theme of the conference.

SUBMISSION CATEGORIES AND PROCESS

An abstract of the proposed paper, within 200-300 words including 3-5 keywords, must be submitted on or before the deadline. The submission must mention the name(s) of the author(s), the role of the author (main author/co-author/corresponding), affiliation(s), contact number(s), and corresponding email id(s) of the author(s).

The final submission to the Conference must be in Times New Roman, font size 12 with a 1-inch margin on all sides, ranging between 2500 and 3000 words excluding tables, figures, and references. In-text citations and listing of references must be in APA format.

The submission categories acceptable in the seminar are:

- Conceptual paper (based on literature view with research implications and future research directions, research models, theory related)
- Empirical research paper (quantitative, qualitative, and mixed methodology)
- Policy research paper (critically examining national or international policies)
- Case studies (without teaching notes).

All submissions are to be sent to the conference coordinators at icnhcfe2022@gmail.com

PUBLICATION SUPPORT

All papers presented at the conference will be summarised in the conference proceedings.

Top selected papers will be published in the

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list) or
- International Journal of Monetary Economics and Finance (Inderscience Publication, SCOPUS Indexed, Elsevier) or
- Anthology of selected papers will be published in an ISBN edited book with an international publisher.

Note: The selected papers must follow through with the submission guidelines and review process of respective journals.

IMPORTANT DATES

- Call for Papers : 05 November 2022
- Submission of Abstract : 15 December 2022
- Acceptance of abstract : 20 December 2022
- Submission of Full Paper : 15 January 2023
- Conference Registration : 16 January to 01 February 2023

Details	Offline Mode	Online Mode
UG/PG students	₹ 750	₹ 500
Research Scholars	₹ 1250	₹ 750
Academicians	₹ 1500	₹ 1000
Others	₹ 2000	₹ 1500
Foreign Delegates	$ 100	

Name of the Beneficiary	:	Chinmaya Vishwavidyapeeth CU A/c CEG
Name of the Bank	:	HDFC Bank
Account No	:	50200027727252
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IFSC Code	:	HDFC0001519
SWIFT Code	:	HDFCINBBXXX

CONFERENCE ADVISORY COMMITTEE



Patrons : Prof. Ajay Kapoor (Vice Chancellor, CVV)
Prof. Simrit Kaur (Principal, SRCC)

Convenor : Dr. Sunitha Grandhee (Dean of Academics, CVV)
Prof. Suman Bhakri (IQAC Coordinator, SRCC)

Joint Convenor : Dr. Vinod R. R. (Head, School of Contemporary Knowledge Systems, CVV)

CONFERENCE COORDINATOR/JOINT COORDINATORS



Conference Coordinators : Dr. Manjula R Iyer, Associate Professor, CVV
Ms. Priyanka Bhatia, Associate Professor, SRCC

Joint Faculty Coordinators : Dr. Ambily, Associate Professor, CVV
: Ms. Abha Mohan, Assistant Professor, CVV
: Dr. Bindusree A R, Assistant Professor, CVV
: Dr. Renju Chandran, Assistant Professor, CVV

STUDENT SEMINAR COORDINATORS

Student Coordinators: Rhishab Nair Thekkedath (Final year BCom, CVV)
Abhiram Lokanathan (Final year BA Economics Hons., SRCC)

Joint Student Coordinator: Athmaja Rajesh (Final year BBA, CVV)
Praveen Verma (Final year BCom (Hons.), SRCC)

CONTACT US

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